



Write, Speak, Broadcast: 3 Strategies for Success in 2017

In this episode of My Biz Dream Team: Opportunity Wednesday Training Series we discuss three business ideas that you should consider implementing in 2017. These three ideas will jumpstart your success.

If you are interested in standing out in the crowd in 2017, we recommend these three business ideas:

1. Write a book
2. Public speaking
3. Podcasting



In this episode of My Biz Dream Team: Opportunity Training Series, we talk about each of these three business ideas.

Write a Book

We explain why you need a book to increase your authority status. Writing a book also opens the doors to more opportunities for your business. Your book becomes your business card.

We also give you ideas about how to structure your book.

Writing a book allows you to reach your ideal client in a very engaging and powerful way.

To find out more about writing a book, read our blog post, [You Can be an Author in 30-60 days \(http://mybizdreamteam.com/319-2 \)](http://mybizdreamteam.com/319-2).

Public Speaking

As a business owner you will have the occasion to speak in public. So it is important that you learn to speak with poise, confidence, and clarity. Our suggestion for you is to be deliberate in finding opportunities to speak. Seek out opportunities to speak in your local community.

Speaking in public raises your profile. Standing in front of the room elevates your status in the community.

Podcasting

Starting your own podcast is a fantastic way to engage with your ideal client. Your client will have an opportunity to hear your voice and personality.

A podcast is also an excellent way to extend your message to potential clients who do not have time to read your blog posts.

To find out more about producing an impactful podcast series, check out [The Special Report and Training Guide: The Podcasting Power Playbook \(http://podcastingpower.com \)](http://podcastingpower.com).

Conclusion/Call to Action

As you consider your business plans for 2017, consider these 3 business ideas discussed in this podcast.

- Write a book
- Public speaking
- [Podcasting \(http://podcastingpower.com \)](http://podcastingpower.com)

Each of these strategies, alone and in combination with each other will elevate your credibility, visibility, and business opportunities in 2017.